

The background of the slide is a photograph of the Milpitas City Center building at dusk. The building is a modern, multi-story structure with a curved facade and large glass windows. The interior lights are on, and the sky is a deep twilight blue. In the foreground, there is a fountain with several jets of water spraying upwards, illuminated from below. The overall scene is a mix of architectural and natural elements.

# **2020 Municipal Election and Measure F**

## **Community Meeting**

October 13, 2020

### **City of Milpitas**

*455 E. Calaveras Blvd., Milpitas, CA 95035*  
*[www.ci.milpitas.ca.gov](http://www.ci.milpitas.ca.gov) • (408)-586-3000*

# The November 2020 Municipal Election and Voting Changes

---

The State of California has recently changed the format of the election and will be mailing ballots to all active registered voters.

- In person voting will also continue.

Visit [www.sos.ca.gov/elections](http://www.sos.ca.gov/elections) for more information.

The City of Milpitas local ballot will include:

- Mayor and 2 at-large City Council seats.
- Measure F, which would enact a 1/4-cent local sales tax for 8 years.

Visit [www.ci.milpitas.ca.gov/2020Elections/MeasureF](http://www.ci.milpitas.ca.gov/2020Elections/MeasureF) for more information.

# What is Measure F?

- On August 4, 2020 the Milpitas City Council unanimously placed Measure F on the November 3, 2020 ballot.
- If adopted by voters, Measure F would enact a  $\frac{1}{4}$ -cent local sales tax for 8 year and could generate as much as \$6.5 million annually in locally controlled funding. This could help address community priorities identified by Milpitas residents and local business owners to:
  - ✓ Maintain City finances
  - ✓ Avoid cuts to City services

For the full text of Measure F, visit [www.ci.Milpitas.ca.gov/2020Elections/MeasureF](http://www.ci.Milpitas.ca.gov/2020Elections/MeasureF)



# Official Measure F Ballot Question

---

**City of Milpitas Public Services Measure.** To provide funding to maintain the City's finances and services, including: police and fire protection, 9-1-1 emergency response and natural disaster preparation; youth, senior, and recreation services; repairing park equipment and maintaining parks and recreation centers; and attracting and retaining local businesses; shall the measure, establishing a 1/4C sales tax, providing approximately \$6,500,000 annually for 8 years, requiring independent audits, citizens' oversight committee, all funds spent locally, be adopted?

YES

NO

# What Community Priorities Could be Funded by Measure F?

If approved by voters, Measure F could fund priorities such as:

- Maintaining local 911 fire and emergency response services
- Preparing for future public health/natural disaster response
- Improving working environments for Milpitas firefighters and paramedics
- Maintaining police response services
- Assisting local businesses during the pandemic
- Maintaining senior and youth services
- Maintaining the City's finances



# Measure F and Public Safety

## Measure F funds could be used to:

- Maintain 911 emergency response services for police, fire, and paramedics
- Maintain Neighborhood patrols
- Hire and retain qualified public safety officers
- Upgrade equipment and tools used to respond to public safety emergencies



# Measure F, Youth and Seniors

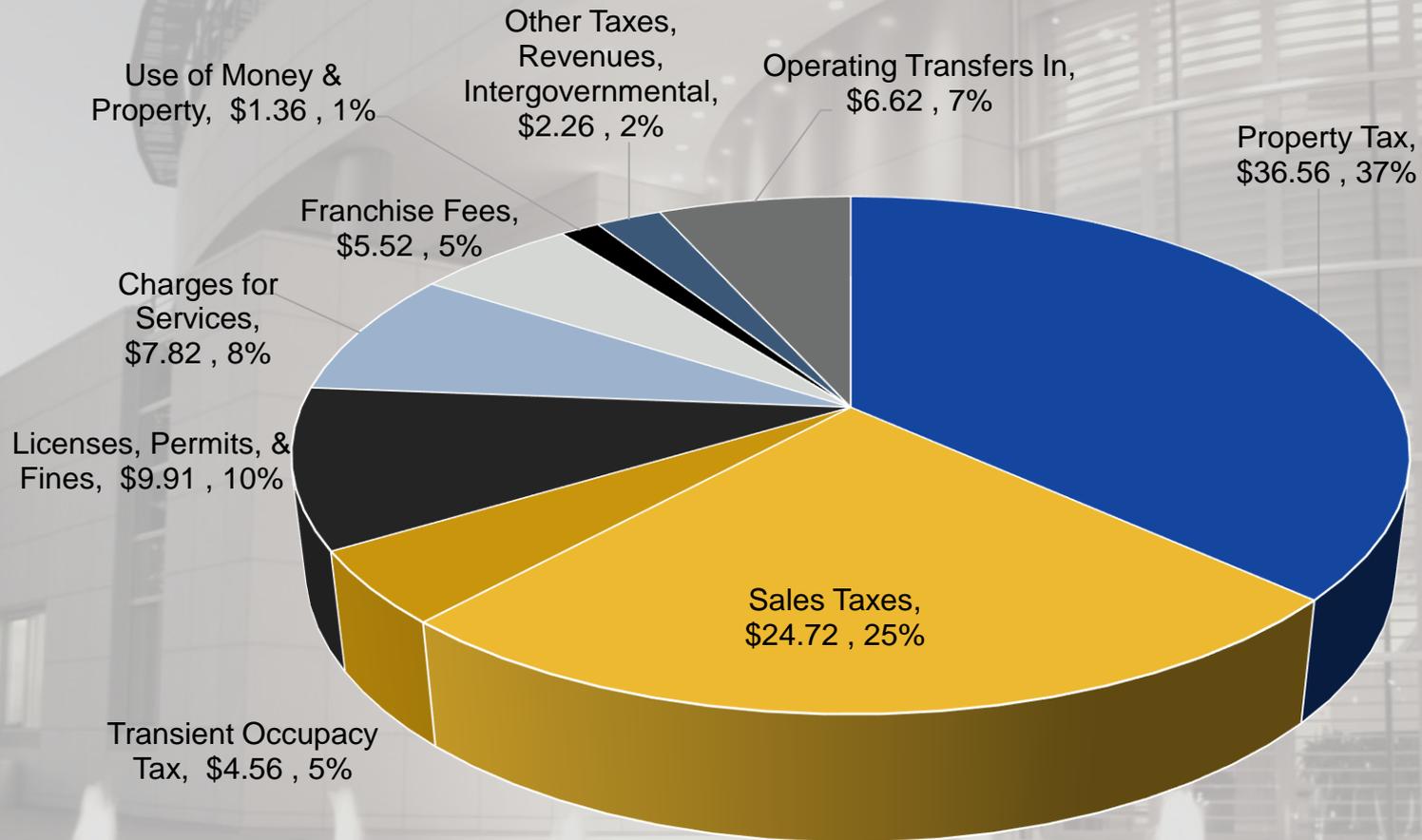


**Measure F could provide funding to:**

- **Maintain programs for our children and youth, such as afterschool programs and day camps, and sports and recreation activities.**
- **Provide youth with places to learn and play after shelter-in-place orders are relaxed.**
- **Retain programs which serve our seniors, such as nutrition lunch, supportive health and transportation services.**

# FY 2020-21 General Fund Revenues

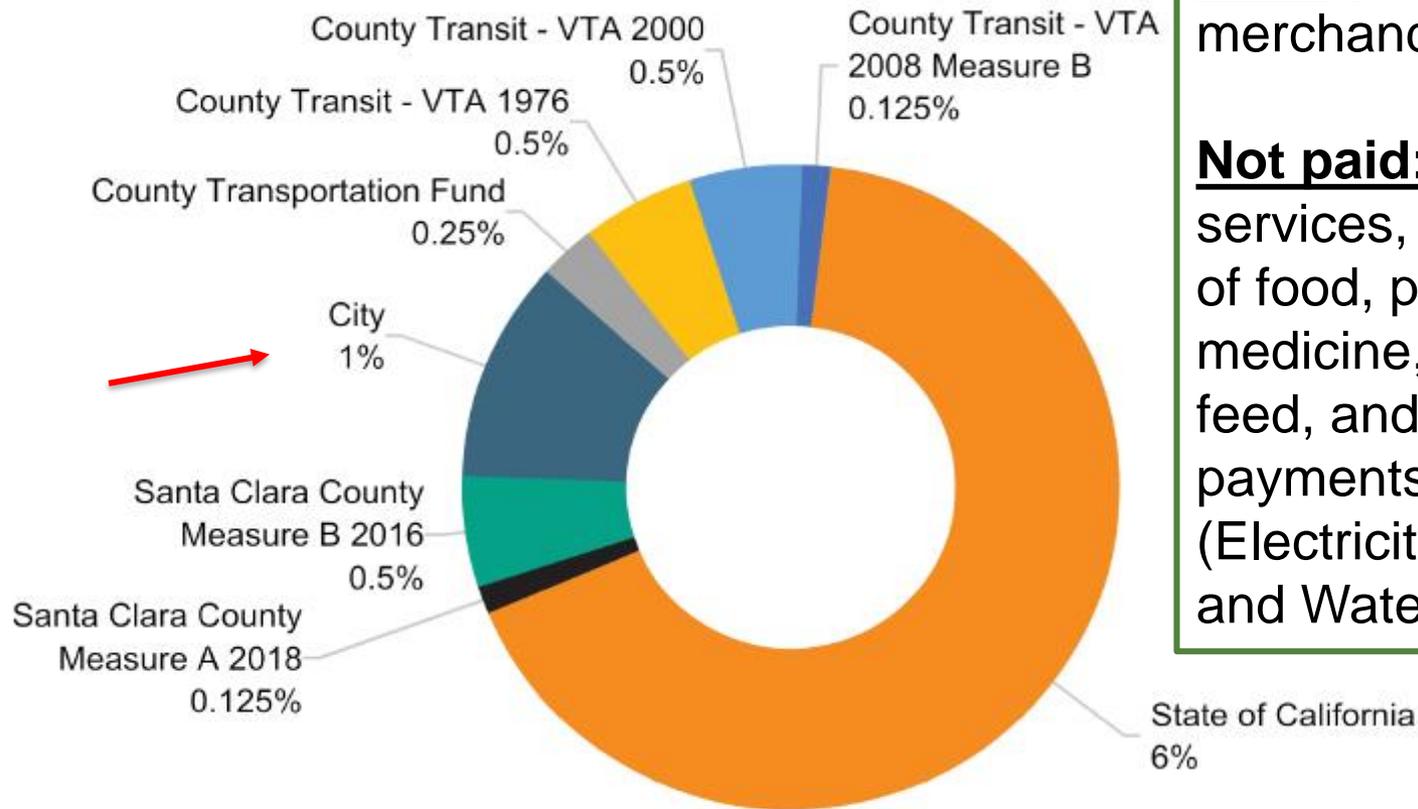
(Sept. 1, 2020 Update; \$99.3 Millions)



Source: City FY 2020-21 Adopted Budget

# Sales Tax Allocation & Application

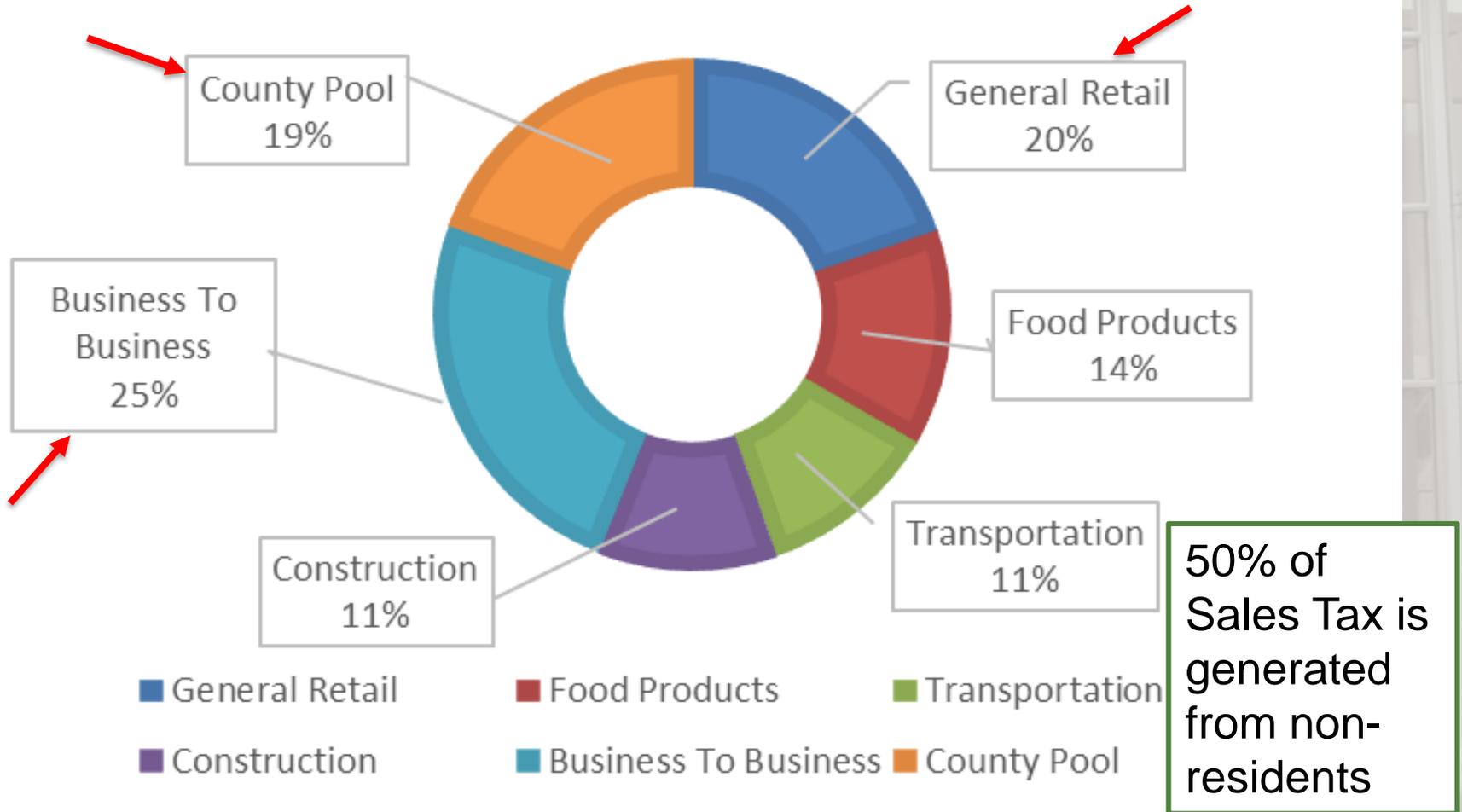
Allocation of Sales Tax - 9.00%



**Paid:** goods and merchandise

**Not paid:** for all services, purchase of food, prescription medicine, animal feed, and utility payments (Electricity, Gas, and Water)

# Sales Tax – Business Sector

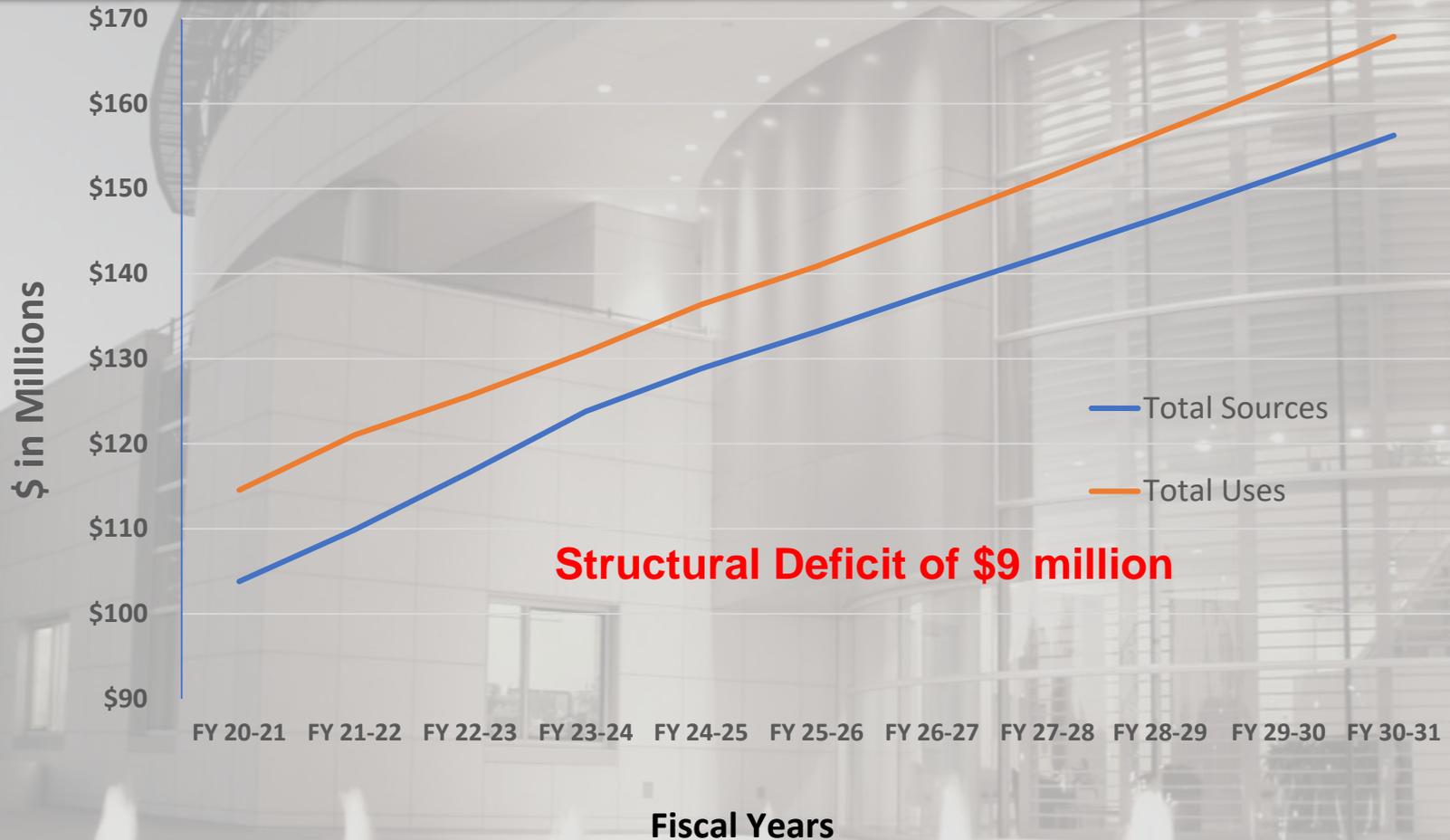


# FY 2021-30 Financial Forecast

	FY 20-21 Projection	FY 21-22 Forecast	FY 22-23 Forecast	FY 23-24 Forecast	FY 24-25 Forecast
Total Sources	\$99.33	\$109.87	\$116.66	\$123.77	\$128.84
Total Uses	114.50	121.02	125.64	130.78	136.37
<b>Budget Shortfalls</b>	<b>(\$15.17)</b>	<b>(\$11.15)</b>	<b>(\$8.98)</b>	<b>(\$7.01)</b>	<b>(\$7.53)</b>

	FY 25-26 Projection	FY 26-27 Forecast	FY 27-28 Forecast	FY 28-29 Forecast	FY 29-30 Forecast
Total Sources	\$133.19	\$137.81	\$142.23	\$146.77	\$156.25
Total Uses	140.86	146.13	151.34	156.77	167.88
<b>Budget Shortfalls</b>	<b>(\$7.67)</b>	<b>(\$8.32)</b>	<b>(\$9.11)</b>	<b>(\$10.0)</b>	<b>(\$11.63)</b>

# FY 2021-30 Financial Forecast



# Measure F Cost and Accountability

- If approved, Measure F would enact a  $\frac{1}{4}$ -cent sales tax for 8 years:
  - ✓ The cost to the taxpayer would be one penny for every four-dollar purchase in the city.
  - ✓ According to City reports, approximately half of the cost would be borne by out of town visitors to Milpitas.
  - ✓ The average household in our City will pay approximately \$140 in additional sales tax per year, or approximately \$12 per month.
  - ✓ Measure F would not apply to prescription medication or groceries.
- Measure F funds are subject to accountability provisions including:
  - ✓ Citizens oversight (*At the October 6 City Council meeting, the City Council approved the responsibilities of the Measure F Oversight Committee*).
  - ✓ Annual financial audits
  - ✓ Public disclosure of spending
- By Law, all Measure F funds remain local.



# Ballot Dropoff Locations and Process

## OPTION 1: USE YOUR VOTE BY MAIL BALLOT

- Mail your ballot in a postage-paid return envelope
- Place your ballot in an Official Ballot Drop Box
- Return your ballot to any Vote Center

## OPTION 2: GET A BALLOT AT A VOTE CENTER

**When:** Vote any day during election week  
(October 31 – November 3, 2020)

**Where:** Visit any of the Vote Centers located throughout the County

**How:** Vote a paper ballot or on a new voting machine

COMING SOON for the 2020 Presidential Primary and General Elections!  
EVERY DAY is ELECTION DAY between Feb. 22-Mar. 3 and Oct. 24-Nov. 3

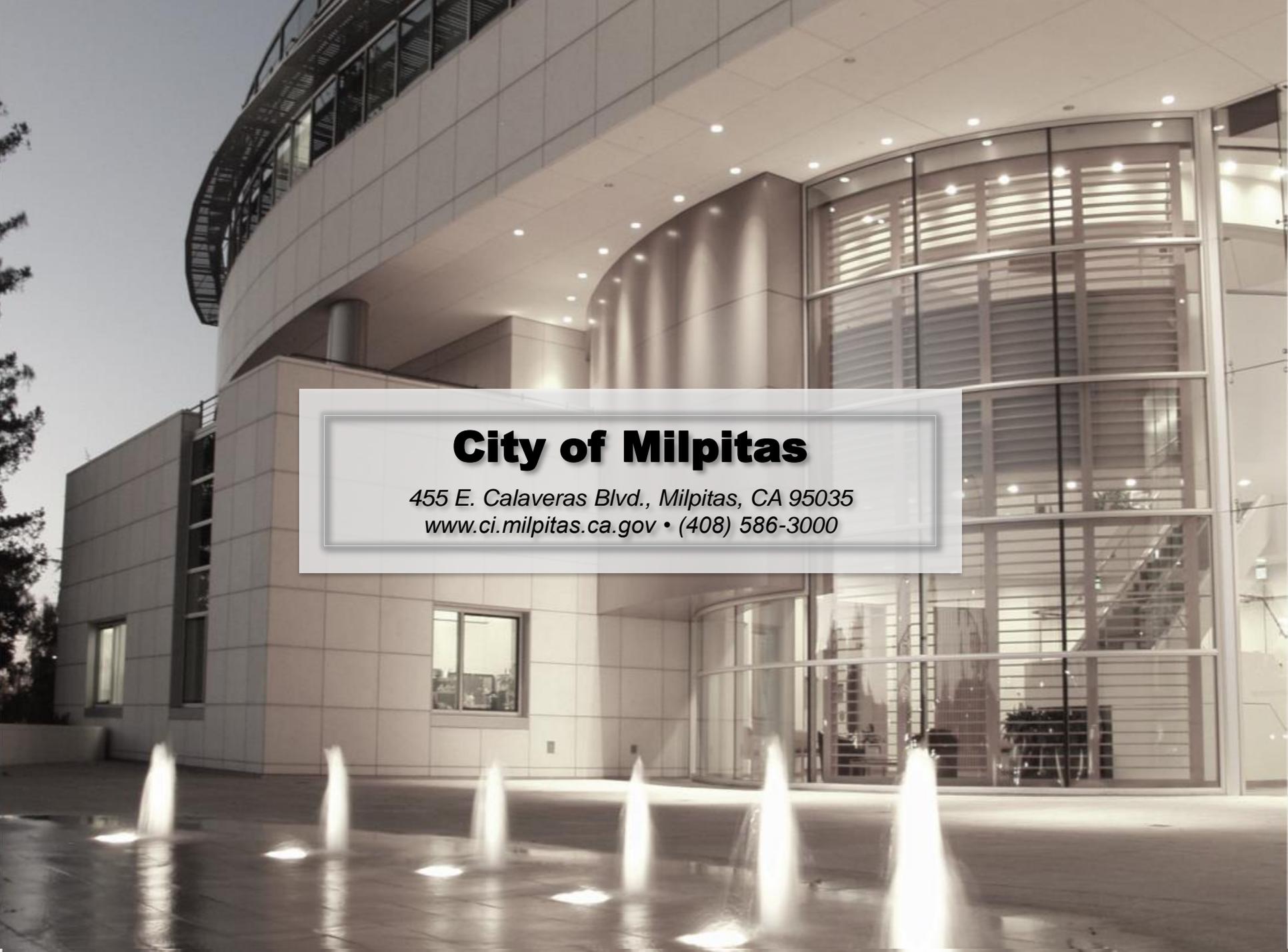
**MORE DAYS  
MORE WAYS  
TO VOTE**

**VOTER'S CHOICE**  
your new voting experience

Learn about your new voting experience in Santa Clara County!

Voter Information Inside - Información para el Votante en el Interior - 選民資訊請參考內頁 - Nasa Loob ang Impormasyon para sa Botante - 有轉寄情報附封 - Thông Tin Cú Trú Bên Trong - 3000 नमस्कार जमाकार केंद्र - 2020년 11월 3일 선거일 - 유권자 정보에 대해 알아보십시오

Visit [www.sccvote.org](http://www.sccvote.org)  
for more info, including ballot  
drop off locations.

A photograph of a modern, curved building with a large glass facade and a fountain in the foreground. The building is illuminated from within, and the fountain has several jets of water spraying upwards. The sky is a soft twilight color.

# **City of Milpitas**

*455 E. Calaveras Blvd., Milpitas, CA 95035*  
*[www.ci.milpitas.ca.gov](http://www.ci.milpitas.ca.gov) • (408) 586-3000*