



## **City of Milpitas**

455 E. Calaveras Blvd. Milpitas, CA 95035

Phone: 408-586-3000

### **Contact:**

Charmaine Angelo, Public Information Officer

Email: [cangelo@ci.milpitas.ca.gov](mailto:cangelo@ci.milpitas.ca.gov)

Phone: 408-906-9603

FOR IMMEDIATE RELEASE

### Milpitas City Council Adopts 2040 General Plan

Milpitas, CA – On March 9, 2021, the Milpitas City Council unanimously adopted a new General Plan to establish goals, policies, and actions to guide ongoing and future development in the City.

The Milpitas General Plan was last comprehensively updated in 1994. In 2016, the City embarked on a multi-year process to comprehensively update its General Plan. As part of a multi-year process, the City engaged in an extensive public outreach process to gather input from residents, business owners, and other community stakeholders on key community values and priorities to be addressed in the General Plan.

The City Council appointed a General Plan Advisory Committee (GPAC), which consisted of residents, homeowner's association representatives, business leaders, and representatives from the local school district, among others, to collaborate with City staff and the General Plan Update team throughout development of the General Plan. The GPAC met 13 times between March 2017 and September 2020 to identify key issues and challenges, refine the City's Land Use Map, and develop a comprehensive set of goals and policies to be contained in the new General Plan. All GPAC meetings were open to the public.

"The Milpitas 2040 General Plan has been a long time coming and I'm very proud of our City Staff for meeting the needs of our community," said Mayor Rich Tran. "Milpitas residents, community members, and businesspersons will be pleased with the new responsible development opportunities that will be realized for years to come. The General Plan is the future of what Milpitas looks like and I can't wait to see it."

The Milpitas 2040 General Plan is comprised of 12 elements to address community-wide issues related to land use, circulation, community design, economic development, conservation and sustainability, utilities and community services, safety, noise, parks and open space, community health and wellness, housing, and implementation.

Councilmember Evelyn Chua shared “I think we are hitting a homerun in every element of the General Plan. The changing demographics of our City and our residents’ desire for convenience has inspired the inclusion of mixed-use development, which I am particularly excited about. This will definitely lead to a significant revitalization of our downtown area.”

Key objectives addressed in the Milpitas 2040 General Plan include protecting and enhancing the unique character of the Milpitas community, promoting the efficient use of limited land resources, fostering strategic land use decisions, and facilitating the use of alternative transportation options, while promoting opportunities for economic development, improving public health outcomes, high-quality local job growth, and fiscal sustainability.

City Manager Steven McHarris mentioned the adage, “We shall leave the City better than we found it, certainly holds true in the guiding elements of the Plan. This is a once in a lifetime opportunity for the City’s elected officials and staff.”

As a roadmap for the growth of the Milpitas community, the updated General Plan will play an essential role in guiding future decisions and setting priorities and goals about development in the City.

###

#### About the City of Milpitas

Located at the southern end of San Francisco Bay, Milpitas is a progressive community that is an integral part of Silicon Valley. A full-service city with water utility, sewer utility, police and fire services, Milpitas celebrates a diverse population of nearly 80,000. Under a Council-Manager form of government, the City Council has established the following seven priority areas of service and policy: public safety, environment, transportation and transit, economic development and job growth, neighborhoods and housing, community wellness and open space, and governance and administration. For more information visit: [www.ci.milpitas.ca.gov](http://www.ci.milpitas.ca.gov)

