

**CITY OF MILPITAS
SENIOR ADVISORY COMMISSION**

Approved Minutes: Senior Advisory Commission
Date of Meeting: August 28, 2007
Place of Meeting: Milpitas City Hall, Committee Meeting Room

A. CALL TO ORDER & PLEDGE

Vice Chairperson Daquigan called the meeting to order at 1:30 pm, and the Pledge of Allegiance was recited.

B. ROLL CALL

Commissioners Present: Mary Banick, William "Ed" Connor, Bal Daquigan, Barbara Ebright, Florentino Menor, Amanda Santos

Commissioner Absent: Denny Weisgerber, Albert Wang and Joanne Wood

Alternates Present: Bernice Wrinkle

Alternates Absent: Estrella Gilana

Council Liaison: Debbie Giordano

Staff Present: Dennis Graham, Police Chief
Lynette Wilson, Recreation Program Coordinator
Jennifer Tagalog, Recreation Services Supervisor
Bonnie Greiner, Parks and Recreation Director

C. SEATING OF ALTERNATES:

Bernice Wrinkle was seated.

D. ADOPTION OF AGENDA

MOTION: To adopt the Agenda of the August 28, 2007, Senior Advisory Commission.
M/S: Ebright/Connor. **Ayes:** Unanimous.

E. MINUTES

MOTION: To approve the Minutes of the June 26, 2007, Senior Advisory Commission meeting. **M/S:** Banick/Wrinkle. **Ayes:** Unanimous.

F. FINANCIAL REPORT

Recreation Supervisor Tagalog reviewed the updated Financial Report included in the Commission Packet for June 1-July 31, 2007. The report reflected the expenses of \$72.00 (for the Bingo night food booth supplies). The revenue for the period was \$218.45 (Evening Bingo snack bar & ice cream sales). The Commission's account balance is \$2,992.93.

Motion to approve the Financial Report. **M/S:** Santos/Wrinkle. **Ayes:** Unanimous.

G. CITIZEN FORUM

None.

H. ANNOUNCEMENTS/ CORRESPONDENCE

Police Chief Dennis Graham reported to the Commission that during the past few months there have been several Fraud Reports. People have been approached to make some easy money, but are required to put up some money of their own first. The scam works by having a person receive a check to cash and then forward a portion of that money to another address. The person then finds out from his bank that the original check is not valid and the person is out the money they forwarded to the other address.

Police Chief Graham added that solicitations could be by phone, email or mail. Problems can also occur when someone orders an item, and receives it along with a large check. The person is requested to cash the check and forward a portion of the money and the item to another address (usually out of state or country). It is later discovered that the original check was not valid and the person is out the money.

Commissioner Connor asked if the government follows up on these cases.

Police Chief Graham responded that it is difficult, especially when the money or items are sent out of the country. Usually when it gets reported to the police, the trail is already cold, but the local police will do as much as possible to track the people down.

Parks & Recreation Services Director Bonnie Greiner updated the Commission on the status of the new Senior Center. Director Greiner stated that even though the project was on a little bit of a hold due to staff changes of the Project Manager and some summer vacations, it is still moving forward and on target with the timeline. The team has been able to work on getting the requested room and space in the facility. The team will go to the Subcommittee in September with a project update. The Commission will also be updated throughout the process.

Commissioner Connor stated he was interested in the architecture and what the roof would look like and any underground parking for the new facility.

Director Greiner responded there would not be underground parking, but the current parking lot would be restructured and the City would try to work with Shappel.

Commissioner Ebright stated the other senior centers she has visited had high ceilings and she believed it was a waste of heat/energy.

Director Greiner responded the issue was being kept in mind.

I. OLD BUSINESS

1. Spaghetti Dinner Fundraising Opportunity – Update

Recreation Supervisor Tagalog updated the Commission about the Spaghetti Dinner fundraiser. Commission Chair Weisgerber was working with a subcommittee on the project and during on of its recent planning meetings they suggested postponing the event was to allow for more planning time and the ability to utilize a Saturday (instead of a Friday) at the Milpitas Community Center. March 22, 2008, was available should the Commission wish to postpone the event.

Commissioner Banick asked if cooking was allowed at the facility.

Recreation Supervisor Tagalog responded a caterer would be needed since it is not a cook-on site facility for feeding the public.

Commissioner Banick stated it might be easier to work with restaurants for fundraising events, but if there are enough commissioners able to work the event it may still be worthwhile doing.

Recreation Supervisor Tagalog asked if the Commission wanted to continue working with restaurants on fundraisers, such as the one with RedBrick Pizza (August 22, 2007), and postpone the spaghetti dinner fundraiser.

Commissioner Ebright asked if a mailing to Senior Center members was done to promote the fundraiser, and/or if announcements were made at the lunch program, and if so, were they made in Chinese? She felt it would be nice to have someone at the restaurant to meet the members and thank them for attending.

Recreation Supervisor Tagalog responded that flyers were mailed out to the Senior Center's activity cardholders and announcements/flyers were done at the lunch program, but not translated into Chinese.

Motion to postpone the Spaghetti Dinner fundraiser to the March 22, 2008, date.
M/S: Wrinkle/Ebright. Ayes: Unanimous

J. NEW BUSINESS

1. Update on Senior Center Activity Card Membership

Recreation Supervisor Tagalog reminded the Commission that at its June 26, 2007, meeting, Councilmember Giordano requested staff to research surrounding cities with comparable populations to Milpitas as to their participation numbers at their Senior Centers and provide a comparison on how the Milpitas Senior Center's participation is to theirs. She reviewed with the Commission the comparison chart that included Mountain View, Cupertino, Pleasanton and Dublin (cities that were also used in the new Senior Center facility research) that was included in their packet.

Milpitas (population 61,069) has a membership of 1,052, Mountain View (population 70,819) does not have memberships, Cupertino (population 50,181) has 1,500

members, Pleasanton (population 66,141) does not have a membership but its "Friends of the Senior Center" foundation has approximately 800 members, and Dublin (population 50,000) only requires a membership to receive their Activity Guide and has 600 members.

Recreation Supervisor Tagalog added that staff recently went to Terrace Gardens to promote membership and enrolled 15 new members. Staff was also recently at Kaiser in Milpitas to promote the Senior Center and will be going to the Great Mall in future months.

Commissioner Ebright asked if transportation was provided for participants to attend events.

Recreation Supervisor Tagalog replied the Senior Center does not offer shuttle services to events or trips with the exception of the Holiday Party in December. When shuttles have been offered (both in the past and currently) there is very low response.

Commissioner Connor stated that the cities with newer facilities (such as Mountain View and Santa Clara) have higher participation. Santa Clara has high windows and is free to residents.

Recreation Supervisor Tagalog added that Santa Clara's Senior Center only allows membership to its residents.

2. Fundraising Events for the Senior Advisory Commission

Recreation Supervisor Tagalog reported that on August 18-19, 2007, the Commission participated in the Milpitas Celebrates Event and sold root beer floats. The Commission was successful in raising \$884.57. She added the Commission held another fundraiser with RedBrick Pizza on August 22, 2007, at McCarthy Ranch. She reported she had not yet been informed of how much was raised at the event from the restaurant.

Recreation Supervisor Tagalog stated that should this type of fundraising venue be profitable, she recommended rotating the fundraising events on a quarterly basis to various restaurants in Milpitas, as it provides a great opportunity to fundraise with minimal coordination.

Commissioner Ebright stated she made sure to let people know they were benefiting the Senior Center at the root beer float booth and suggested the banner be updated accordingly.

Commissioner Connor stated the City should work it out to provide electricity instead of the vendors having to use generators.

Councilmember Giordano asked if the Commission would like to have a booth at next year's event. The Commission were interested in participating next year.

Recreation Supervisor Tagalog added more publicity for future fundraiser events would take place, i.e. newspapers and other mailing lists.

K. OTHER BUSINESS

1. STAFF REPORTS

Recreation Services

Recreation Supervisor Tagalog reviewed the events listed on the agenda, highlighting the presentations on Kaiser's Sit & Fit Live (9/4), Scams (9/6) and Vision Loss (10/11), the Rotary Club's Senior Fishing Day (9/22), and a local preschool's Trick-or-Treaters coming to the Senior Center (10/31).

1.2 Senior Center Nutrition

Recreation Supervisor Tagalog reported the average daily Nutrition Lunch participation was 76 in June and 86 in July, and the number of riders in June was 353 and 428 in July.

2. LIAISON REPORTS

2.1 A City Council

Councilmember Giordano informed the Commission she tried to get an umbrella license to show movies in City facilities but was informed each site would need its own license.

Councilmember Giordano reported on the City Council's actions during August.
August 7, 2007:

- Approved 5-Year plan HUD
- Introduced ordinance for Water/Sewer Rates

August 21, 2007 (Special Meeting):

- Approved CDBG Grant Funding
- Accepted City report for Public Health Water
- Authorized entertainment permit for St. John's Baptist Church's event on September 21-23, 2007.
- Approved Open Government subcommittee recommendations for community notification and outreach for planning reviews.

Commissioners asked Councilmember Giordano about the Farmers Market. Councilmember Giordano replied the owner resented due to problem. The parking was never addressed in planning the Farmers Market at the School District's property, and overflow was interfering with other businesses. She added that other locations were being looked into, but many business/property owners were not interested in having it on their property, especially if they were not benefiting in some way.

Commissioner Wrinkle stated she attended the Farmers Market and felt it was unorganized, especially with the parking.

2.2 Council on Aging Advisory Commission

No report.

2.3 Arts Commission

No report.

2.4 Recreation and Cultural Resources Commission

No report.

3. Future Agenda Items

Create fundraising goals / items to purchase for new senior center.

L. Adjournment

Meeting adjourned. The next meeting is scheduled October 23, 2007, at 1:30 pm, at the Milpitas City Hall.

Respectfully submitted,
Lynette Wilson, Commission Secretary